

TABLE X  
TEST MARKET BRANDS  
(BRANDS RANKED ACCORDING TO CO, MG/CIGT.)

<u>Brand</u>	<u>Company</u>	<u>CO, mg/cigt.</u>	<u>NO, mg/cigt.</u>
Omni Luxury Lights Menthol 100	Liggett Group	5.8	0.14
Century Lights 85	R. J. Reynolds	11.3	0.29
Max Slims 100 (Box)	Lorillard	12.2	0.19
Max Slims Menthol 100 (Box)	Lorillard	12.4	0.20
L & M Superior 85	Liggett Group	13.1	0.24
Dorado 85	Liggett Group	13.4	0.24
Hi-Lite 100	Philip Morris	13.8	0.26
Marlboro 80 "B"	Philip Morris	14.7	0.26
Marlboro 80 "Y"	Philip Morris	14.9	0.26
Marlboro 80 "F"	Philip Morris	15.7	0.28
Marlboro 85 "B"	Philip Morris	15.8	0.28
Marlboro 85 "Y"	Philip Morris	15.8	0.30
Philip Morris International Menthol 100	Philip Morris	16.0	0.29
Marlboro 85 "F"	Philip Morris	16.0	0.30
Philip Morris International 100	Philip Morris	16.2	0.30
Century 85	R. J. Reynolds	18.6	0.41

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